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THOUGHT-SOL[®]
— Exceeding Expectations —

Enabling a **Fintech Company's** Shift from Windows to Mac with Smart Financing





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ABOUT US :

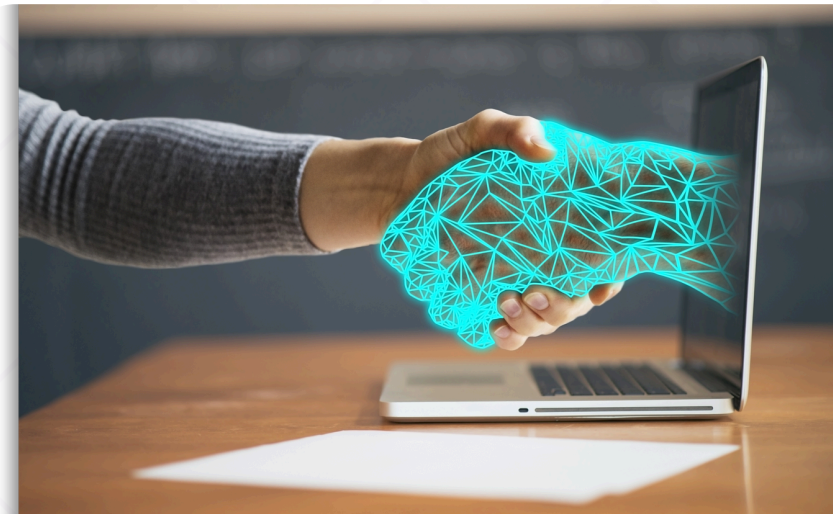
ThoughtSol Infotech is a leading IT system Integrator and cloud services provider company on a mission to enable businesses to grow through Digital Transformation. We help them to leverage the power of IT for a 360° impact on their business operations via our solutions and expertise that spans across Cloud Services, Cybersecurity Services, Data Center Solutions, Digital Solutions and NextGen Services.

YEARS IN BUSINESS **11+**

100+ CERTIFIED RESOURCES

NUMBER OF CLIENTS **402+**

HAPPY EMPLOYEES = HAPPY CUSTOMERS



We are certified with Excellence in **Quality Management, Service Management, Information Service Management, Environmental Management** and **Business Continuity Management** .

We are at **CMMI LEVEL 3**



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INDUSTRY:

Fintech

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ABOUT THE CLIENT :

A leading fintech company was looking to enhance its endpoint computing experience by moving away from traditional Windows systems. The goal was to adopt a more reliable, secure, and performance-driven Apple ecosystem. Additionally, the organization expressed interest in acquiring devices through an operational expenditure (OPEX) model rather than a capital-intensive one.



THE APPROACH:

After understanding their technical and financial preferences, we proposed a tailored solution that combined cutting-edge Apple hardware with a flexible leasing arrangement through a trusted financial partner.





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OFFERINGS:

- Apple Hardware
- Financial Services
(Leasing Model)

SOLUTIONS OFFERED:

✓ Apple Hardware:

- Deployment of MacBooks across key departments to ensure consistent performance, enhanced security, and user satisfaction.
- Supported their transition from a legacy environment to a more agile, Apple-based ecosystem.

✓ Financial Services (Leasing Model):

- Introduced ORIX as the financial partner to offer a leasing solution aligned with their OPEX preference.
- Enabled device acquisition without large upfront investments, promoting better cash flow management.



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OUTCOMES:

- **Seamless Transition to Mac:** The organization successfully migrated from Windows to Mac, improving device reliability and user engagement.
- **Financial Agility:** The OPEX model supported rapid device deployment without affecting budgetary flexibility.
- **Strategic IT Upgrade:** The shift aligned with long-term IT modernization goals while minimizing financial strain.

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CONCLUSION:

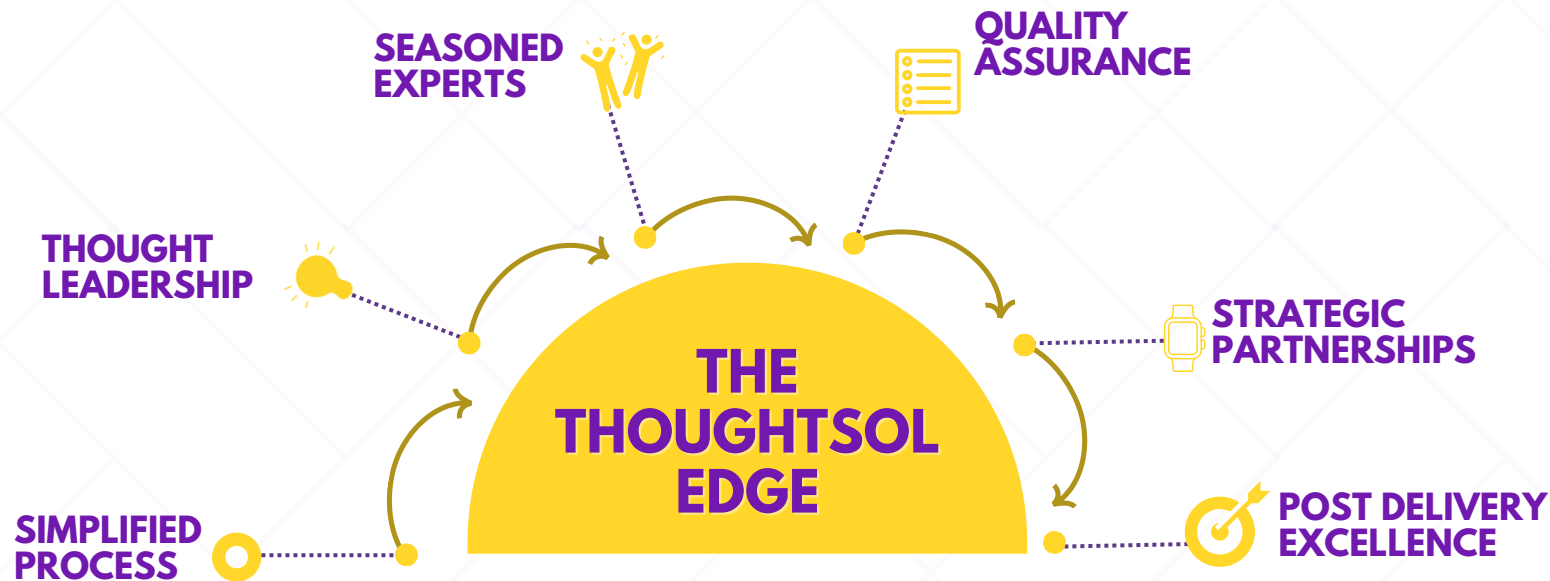
By offering a balanced mix of high-performance hardware and smart financial planning, the organization was able to modernize its computing environment efficiently and cost-effectively—laying the foundation for future-ready operations.



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THE THOUGHTSOL EDGE:



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We believe in the happiness of all our stakeholders and keep our **customers at the centre of everything** we do.